



- KA2, Capacity building in the field of youth

Project

“Promoting equality through gender sensitive journalism and blogging”

ACTIVITY 3 - YOUTH EXCHANGE

01-08.07.2019.

AVALA MOUNTAIN, BELGRADE, Serbia

Hosted by: SOCIETY SUPPORT ALLIANCE WITH
CENTER FOR YOUTH RAKOVICA

ABOUT THE PROJECT

This project's overall objective is to raise the standards of reporting while making them more gender sensitive and strengthen the human capacity of the NGO's and their partnership with media in the partner countries. This is part of the process of enhancing democracy, good governance and human rights in the country while promoting professionalism and editorial independence.

The project's main specific objective, is to provide a group reporters from Serbia, Cyprus, FYROM, Spain, Romania, Hungary, Poland and Slovenia with a long training program that will equip them with knowledge, skills and contacts aimed at enabling them to report on gender issues in a gender sensitive matter.

Speaking from experience a lot of information especially concerning promotion of gender equality, promotion of successful women and/or their businesses are as not as much visible as they can be and not always young people especially females and those with minority or poor background are informed about the progress or need of progress and equality that are going on in their municipalities or cities or even in Europe. Another aspect is that media are a key part in creating public opinion and therefore a wrong message can lead into creating prejudices and stereotypes but also a right one can assist into fighting discrimination. The idea for this project comes from the need to encourage young people, especially women, to exchange different points of view and experience how to use media as a tool especially when working with youth and on topics as gender based discrimination and marginalization and in promotion of gender equality.

Key element of this project is use of media as a tool to reach the goals for which youth women activists fight for - Positive change towards Gender Equality and it's promotion. The possibilities are here, but it is up to everybody according to the needs and the cultural surrounding to be able to use them.

The project will empower the participants to make their projects/activities more visible to the public but also will give them concrete tools on how to address them for promotion of gender equality and be gender sensitive towards their target group by using different media, with special aspect on online media. Part form this project will be creating of pubic opinion but also how to send the right message to the right group and guide them into gender sensitiveness and equality.



Project activities

Activity 1 - Coordination - online

Activity 2 - Training course

Target group: students in journalism, Human Rights and/or gender coordinators in partner organizations, partners' staff responsible for media reporting and publishing, project managers, activists, administrators for online portals, admin on partners web sites and blogs for young people

Contents:

Development of specific skills, tools, methods on gender equality and gender sensitive reporting

Development of project's portal for gender sensitive reporting on partners local level and European one

Sharing information and best practices.

Activity 3 - Youth Exchange

Target group: young people interested in gender equality and gender sensitive reporting, participants from the training course acting as leaders

Content:

Development of concrete skills and knowledge on the topic

Sharing information and local realities.

Activity 4 - Dissemination from the training course and the youth exchange - Local level

Target group: participants from both activities

Contents:

- Sharing key competences on the topic of gender sensitive reporting gained during the training course and the youth exchange

- Presenting concrete specific skills developed on the previous activities through reporting/writing articles for the project's portal

Activity 5 - Workshop

Target group: participants from the previous activities (selected best reporters) + project coordinators

Contents:

To evaluate the impact of the project, its results, impact on beneficiaries of program, public benefits

CONSORTIUM MEMBERS and number of pax per organization for the YOUTH EXCHANGE

Age requirements: For the YE, participants should be 18-30 years old. Only 1 group leader may be 30+

Centar for youth Rakovica - staff, trainers and guest speakers

S.E.A.L Cyprus - 5 participants

ASSOCIATION PEL SKOPJE - 5 participants

Association Juvenil Intercambia - 5 participants

Asociatia GEYC - 5 participants

Az emberség erejével Alapítvány - 5 participants

Fundacja Czwarty Wymiar - 5 participants

Society support alliance - 5 participants

Fundacija SOU - 5 participants

Please tend to have gender balance while delegating or selecting participants.

!!! If you have any difficulties in selection process, or find yourself in the position not to be able to form a group - please let us know and we will assist you or facilitate the whole process if necessary.

DATES: 01-08.07.2019.
**VENUE: STUDENT RESORT “RADOJKA LAKIC”, AVALA MOUNTAIN
BELGRADE**

LINK: www.usob.rs

Resort is located below the Avala mountain, on the territory of the City of Belgrade
<https://www.google.rs/maps/@44.6979316,20.5029375,186m/data=!3m1!1e3?hl=sr>

Participants will be accommodated in 2 or 3-bed rooms, full board and coffee breaks covered by the project.



TRAVEL INFO

If you are coming by plane to Belgrade:

To get from Belgrade airport to Slavija Square, possible options are: **Mini-bus A1, from the Airport terminal to Slavija Square (Trg Slavija)** (ticket price is 300 RSD = less than 3 EUR). Timetable is available at the following web address: <https://www.busevi.com/red-voznje/linija-a1-trg-slavija-kralja-milutina-aerodrom-nikola-tesla/#1524225346268-007a1601-3fdc>

Or, use **public bus 72, departing in front of the entrance of the main airport building**, going to Zeleni venac (city center), but you will anyway have to get to the Slavija Square (15 minutes walk) or take bus or trolley (2-3 stops). Timetable of 72 is available at the following web address: <https://www.busevi.com/red-voznje/linija-72-zeleni-venac-aerodrom-nikola-tesla/#1523960916585-1aa481ea-d13e>

From Slavija Square, catch the line 401 (Birchaninova station) direction Pinosava. Hop-off on the bus stop Avala, next to Lipovica restaurant (200m from the Resort if you go to backward direction). The ride lasts around 25-30 minutes.

<https://www.google.rs/maps/place/Restoran+Lipovica/@44.6958165,20.501159,890m/data=!3m1!1e3!4m5!3m4!1s0x475a746be0b611d3:0x40c429821df6690!8m2!3d44.6961126!4d20.5017241?hl=sr>

Timetable of 401 you can find on the link: <https://www.busevi.com/red-voznje/linija-401-slavija-bircaninova-pinosava/>

- © Or if you are coming from different directions, whereby bus or train schedules should be checked individually, please consult travel arrangement with partner organizations or hosting organization preferably.

Reimbursement limits for the training course

S.E.A.L Cyprus - 275 EUR

ASSOCIATION PEL SKOPJE - 180 EUR

Association Juvenil Intercambia - 360 EUR

Asociatia GEYC - 180 EUR

Az emberség erejével Alapítvány - 180 EUR

Fundacja Czwarty Wymiar - 275 EUR

Society support alliance - 0 EUR

Fundacija SOU - 180 EUR

The reimbursement limits are expressed per person in EUR. For all the consultations about routes, means of travel and rates please contact the host. Reimbursement is done during the activity to the participants.

Note that personal car can also be used, and that reimbursement will be done according to the travel distance between the starting and ending destination in kilometers according to the distance calculator and formula: number of $KM \times 2$ (round way) multiplied with 0.22 (EC's figure). The Resort has parking lot.



Visas, travel documents and insurance

- ⦿ Citizens of EU member states and selected Western Balkan countries can enter Serbia with valid ID card, but we strongly recommend using the passports especially for non-EU members.
- ⦿ Participants from participating countries on this project do not need visa to enter Serbia.
- ⦿ In case it is needed, official invitation letter or in-advance confirmation of participation from hosting organization can be provided. If a participant needs it, please contact hosting organization via e-mail. Necessary information for filling the letter in will be used from the application form.
- ⦿ We strongly recommend obtaining travel insurance, even though it is non-refundable. Participants from the EU countries should have their European Health Insurance Card.
- ⦿ In order to have proper balance of responsibility for the well-being of all the participants, host might decide to offer the Disclaimer (liability release) for signing upon arrival (especially for the Youth exchange).
- ⦿ Hosting Student Resort “Radojka Lakic” has “strict” house rules which are enclosed along with the Info pack and we kindly ask from all the potential participants to read them in advance.

Weather, currency, technicalities

- It is naturally hot weather in July in Serbia, but for the variations in weather you can consult <http://www.weather2umbrella.com/> or your mobile phone's weather apps in advance.
- Local currency is DINAR. 1 EUR = approx 118 DINARS

Payment in EUR is prohibited. Exchange offices can be found everywhere. There are no major variations in currency rates between exchange offices, but for sure the worst deals can be found within banks. Please, exchange immediately the optimal amount you think you might need for your personal use during the activity. It would, however, be possible to exchange EUR into dinars and vice versa with the hosting staff.

- Pharmacies, shops, bars, clubs, ethno restaurants and other facilities are located in the close environment of the Resort.

Indicative programme

⊕ TIMETABLE of the Youth Exchange

	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8	
07.30 – 09:30	Breakfast								
10.00 – 11:30	Arrivals			Women and linguistics	Women and Media	Designing and planning local/national	Erasmus+ programme presentation	To fulfill <u>Youthpass</u>	
11:30 – 12:00 coffee break		Group building activities	How was my gender constructed		Media? Types and history - Traditional/Modern	Gender reporting campaigns (creating blogs)	Future projects development		
12:00 – 13:30									
13:30 – 15:30	Lunch								
15:30 – 17:00	Getting to know each other	What is gender for me?	Country profiles	OUTDOOR ACTIVITIES	Gender reporting What can I do?	Designing and planning local/national	Future projects development	D E P A R T U R E S	
17:00 – 17:30 coffee break	Official opening of the project – introduction of the hosting organization and local place	Where do you stand?	Intercultural summer evening (till dinner)		Creating blog	Gender reporting campaigns (creating blogs) and presentations	Presentation of project ideas, feedback from leaders		
18.00 – 18:30	National reflection groups								
19:00 – 20:30	Dinner								
	Final evaluation								

PREPARATION

- The implementation of Youth Exchange entails fair share of the responsibilities, as well as achievements for each participant and groups.
- Selected sessions will be realized by participants themselves. No need to worry, as there will be time to prepare with kind help of facilitators and local staff.
- The preparation on spot will be lead by selected group leaders. Each group will show their creativity during one session (90 minutes).
- There will be Intercultural summer evening organized. For this purpose, participants should prepare the presentations of their countries, cultures and food. Presentations will not last longer than 5 minutes.
- Participants should review the results from the previous activities which will be available on project's web site by the end of May 2019.



Contact and deadlines

Please send us Application forms of confirmed participants on:

cmrakovica@yahoo.com

Until 15th of June 2019 latest

After 21st of June there will be no possibility to make any changes to the list of participants.

Please be reminded that airplane tickets might get pricey as time passes by so we recommend finishing selection at your earliest convenience.

For additional information, questions and dilemmas do not hesitate to contact us.

Participants will be added to the projects e-mailing list and Facebook group so as to provide quicker information flow.

Looking forward to the YE and exciting work!!!

